



PARLAYME

Tech News For Power Players



[@parlay_me](https://www.instagram.com/parlay_me)



[@Parlay_Me](https://twitter.com/Parlay_Me)



[@fb.com/parlayme](https://www.facebook.com/parlayme)

ParlayMe is an interactive PR and Tech News Platform for startups, entrepreneurs, business leaders and enterprises.

WWW.PARLAYME.COM



MEDIA KIT

PROFILE

Celebrating the entrepreneurs, game-changers and leaders advancing industries around the globe, ParlayMe promotes startups, business leaders and enterprises in an interactive environment via video, social media and targeted editorial content.

We help position brands as thought leaders in their space and ultimately connect brands and audiences to key decision-makers.

SERVICES

- Digital Content
- Social Media
- Video Content
- Experiential Marketing
- Podcast Series

CLIENTS

- Startups
- VC Funds
- Thought leaders
- C-level Executives
- Global Events

MEDIA REACH



19,200
followers



1,930
followers



226
likes



22,269
views



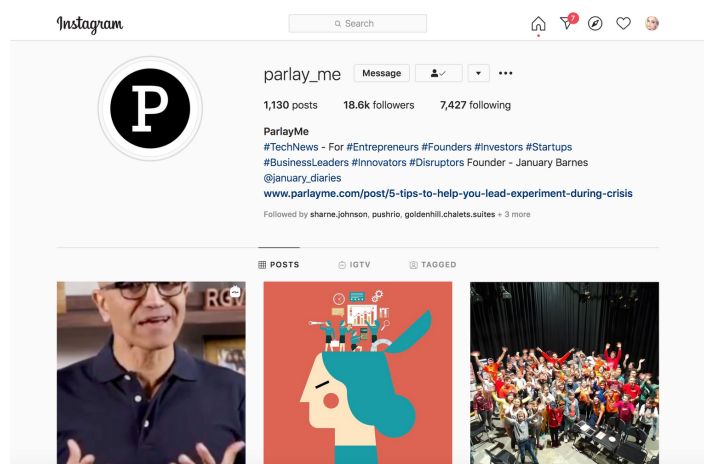
500
plays

INSTAGRAM STATISTICS

Top locations
New York
London
Los Angeles
Sydney

Age Range
20% 18-24
38% 25-34
23% 35-44

63% Men
37% Women



PARLAY
ME

MEDIA KIT

CUSTOMIZED SOLUTIONS

ParlayMe takes your story to a highly inquisitive, engaged and knowledge hungry global community of dynamic entrepreneurs, leaders, founders, innovators and visionaries

The ParlayMe community is a playground with your potential prospects and customers. We know exactly what it takes to connect you in a memorable, meaningful and impactful way.

ADVERTORIAL SERVICES

- Podcasts
- Social Media Campaigns
- Video Interviews
- Blog articles
- Instagram posts and stories
- e-newsletter editorial
- ParlayMe Business Profile (dedicated full service campaign - including all of the above)

OUR CLIENTS



THE BUSINESS OF ENTREPRENEURSHIP

Share your vision with the world's top entrepreneurs and innovators.

We interview some of the most successful and influential business leaders on the planet. Previous ParlayMe content with thought leaders such as -

Naveen Jain - Founder
Moon Express



Amol Sarva-
CoFounder - Knotel



Ben King - SVP
Global Biz Dev DAZN



Sohail Raja - CDO
Societe Generale



for more info and a tailored advertorial package pls contact -
concierge@parlayme.com

